



September 2026

Dear Business Leader:

The Radnor Boys Crew Club (RBCC) is preparing for its 23rd season of competition; founded in 2003, RBCC is routinely one of the top public school crew programs in the region. We invite you to join us in making this season a huge success for our team and community by becoming a team corporate sponsor.

RBCC is an independent nonprofit organization with a mission of developing strong, capable student-athletes. RBCC is a club sport rather than a school-sponsored sport, which means we receive very little support from the school district (approximately 12% of our total operating budget). *Your support will enable the team to thrive – building confidence, leadership skills and work ethic.*

Sponsorship dollars help us compete at the highest levels of the sport. Last year the team competed at The Head of the Charles in Boston, MA, as well as closer to home on the Schuylkill River and Mercer Lake throughout the year. Your sponsorship will help us make it happen again!

As an RBCC corporate sponsor, you will enjoy a number of branding opportunities for calendar year 2027:

Level	Contribution	Visibility
Presenting Platinum Sponsor	\$1,750 ONLY FOUR AVAILABLE	A. Identified as Presenting Sponsor on fundraising T-Shirts worn/sold by athletes; will receive category exclusivity B. Your company name/logo on a banner, to be displayed <u>at all Spring 2027 & Fall 2027 events</u> (10-12 regattas in the Philadelphia region) C. A social media post about your company on RBCC Instagram encouraging our followers (current and alumni families and friends of RBCC) to patronize your company D. Your company name/logo/link on the RBCC website E. Your company name/Logo on weekly RBCC newsletter, as well as one advertising message
Gold	\$1,000	Sponsorship package elements B, C, D & E above
Silver	\$500	Sponsorship package elements B, C, D above
Bronze	\$250	Sponsorship package elements D above

Please see the enclosed form for details, deadlines and next steps. Contact Zach Conen at zachconen@gmail.com with any questions. Thank you!

Radnor Boys Crew Club



Sponsorship Form

Name of RBCC Athlete (if applicable) _____

Name of Business _____

Name of Contact Person _____ Title _____

Email _____ Phone Number _____

Business Website _____

Sponsorship Level: Platinum (\$1,750) ____ Gold (\$1,000) ____ Silver (\$500) ____ Bronze (\$250) ____

PLATINUM and GOLD Sponsors

Send this form with 1.) high-resolution color company logo, 2.) Instagram Message & Target Date, 3.) Newsletter message & Target date to zachconen@gmail.com

SILVER Sponsors

Send this form with 1.) high-resolution color company logo, 2.) Instagram Message & Target date to zachconen@gmail.com

BRONZE Sponsors

Send this form with 1.) high-resolution color company logo to zachconen@gmail.com

Submit payment via one of the options below.

- **Payment Method:**

_____ Venmo @RadnorBoys-CrewClub or QR code (note "Corporate sponsor – COMPANY NAME" in memo)

_____ Check Payable to "Radnor Boys Crew Club" – mail to RBCC, P.O. Box 294, Wayne, PA, 19087

_____ Check Payable to "Radnor Boys Crew Club" – coordinate with zachconen@gmail.com for pickup

_____ Bank Transfer via Zelle QR Code Below (note "Corporate sponsor - COMPANY NAME") in memo

We are a 501(c)(3) nonprofit organization (tax ID # 27-0043587).



zelle